



# 50<sup>th</sup> Reunion Class Gift Project Options

## **Suggested Goals**

Class Gift Project Suggested Goal: \$40,000

Overall Participation Suggested Goal: 35%

Percent of classmates that make a gift this year to any fund

Overall/Total Giving Suggested Goal: \$100,000

This number is based on the existing Annual Fund Support gifts, gifts already made within this calendar year, and the amount that could be raised through the Class Gift Project. This amount does not include any major gifts that have not been confirmed.

## **Reunion Giving Designations & Details**

Select a [Class Gift Project designation/cause on campus that your class would want to raise funds to help support and can get behind.](#)

### **1. Current Use Named Scholarship**

An annual fund scholarship named for your reunion. Any/all funds the reunion class can raise within the calendar year will be distributed in the next academic year.

### **2. Your Already Established Endowed Scholarships**

Classes or donors have already established an endowed scholarship fund. A reunion class can choose to designate one of these funds as their Class Gift Project. Any funds raised during the calendar year would be added to that fund.

Not applicable (NA). Your established fund is no longer valid to contribute to since it supported building the library.

### **3. Unrestricted Funds**

#### **Annual Fund**

Provides unrestricted support for institutional priority projects

#### **Annual Fund for Financial Aid**

Provides unrestricted support for Financial Aid

#### **General Fund for Athletics**

Provides unrestricted support for Athletics

#### **Colorado College Mental Health Promotion Fund**

Supports mental health promotion and suicide prevention efforts on campus, part of CC's commitment to providing comprehensive and holistic care for our community.

#### **Antiracism at Colorado College Fund**

Drives forward CC's Antiracism Implementation Plan, enabling the college to take concrete steps while making antiracism central to our academic and co-curricular programs.

### **4. Existing Named Endowed Scholarships**

#### **The Colorado Pledge Endowed Scholarship (existing scholarship fund)**

The Colorado Pledge is an initiative to ensure that Colorado College is as affordable for students from Colorado as our state's flagship public institution; the University of Colorado, Boulder. This program is a pilot aimed at supporting Colorado families. Gifts to this endowed scholarship will help to increase the annual spendable income from this fund to further support this initiative.

### **5. New Named Endowed Class Scholarship (30<sup>th</sup> Reunion and Above)**

The ability to create a named class endowed scholarship to support financial need. Endowed scholarships provide support in perpetuity.

#### **The Will Smith '74 Scholarship Challenge: Establish a **NEW** endowed named scholarship**

William S. Smith '74 established The Will Smith '74 Scholarship Challenge with a \$5 million pledge to boost gifts to endowed scholarships. The challenge will provide a \$50,000 match for 100 gifts of \$50,000 or more. Through this gift, Smith wished to inspire others to support Colorado College students, particularly those with financial need.

- **For a class to take on this challenge:** The reunion class would need to raise \$50,000 in outright gifts or pledge commitments to receive the \$50,000 matching funds. Therefore, the lead gift needed to establish this new endowed scholarship would be \$25,000 (from the committee or single classmate) with the rest of the reunion classmates needing to raise the other \$25,000.