## RECOMMENDATION NO. 5

## **Developing an Arts Corridor**

The entire campus should be a living laboratory and exhibit space for critical themes and aspirations, as well as an invitation for collaboration, a sanctuary for reflection, and a place of excitement.

- The Colorado College Plan: Building on the Block

Taking advantage of the proximity of our major arts facilities — including the FAC, Cornerstone Arts Center, Packard Hall, and CC's arts education spaces — we will develop an Arts Corridor for our entire community. As it evolves, we will encourage local galleries, studios, and other arts and creative entities to locate nearby and become integral members of the community the Arts Corridor promotes. The corridor should be a dynamic, collaborative space a lively hub for the arts, education, and culture that eases movement across venues and benefits all. Collaboration and coordination are critical to our aim to support some of the finest arts facilities in one place of any liberal arts college and arts center combined. The following ideas could contribute to this effort:

- Include an arts incubator space for Bemis in the Arts Corridor to provide intense opportunities for local, regional, and national artists and creative internships for students and local youth. Investing in innovation through the Arts Corridor would reinforce and expand the array of innovation efforts the college supports.
- Use this concept to shape the alliance into more than the sum of its parts. For example, the Arts Corridor might promote musical



theatre productions, international dance presentations, and other events that draw diverse audiences from the region. Originality and support for active creative processes are values to prize. Big Idea grants and Venture Grant projects on campus might bring fresh ideas

 Develop one unified narrative to intensify the presence and advantages of the Arts Corridor. More than marketing, this narrative should explain and invite people to visit the corridor and locate arts-related entities and events there.

Unify the Arts Corridor through landscape and hardscape design.