#### A BEGINNER'S GUIDE TO:

# STUDENT EVENT PLANNING

**CRYSTAL HURTADO** 

ADMINISTRATIVE AND EVENT PROGRAM ASSISTANT

**OFFICE OF CAMPUS ACTIVITIES** 

## TABLE OF CONTENTS

- Process Overview (Slide 3)
  - > Reserve a Venue (Slides 4-9)
  - Submit Event Request Form (Slides 10-14)
  - Meet with the Student Event Summit (Slide 15)
    - "What is the Student Event Summit?" (Slide 16)
    - ➤ Breakdown of Committee Members (Slides 17 23)
    - > The Follow Up Email (Slide 24)
  - ➤ Enter Service Orders (Slides 25 30)
- Helpful Resources (Slide 31)
- > FAQs (Slide 32)

# **PROCESS OVERVIEW**

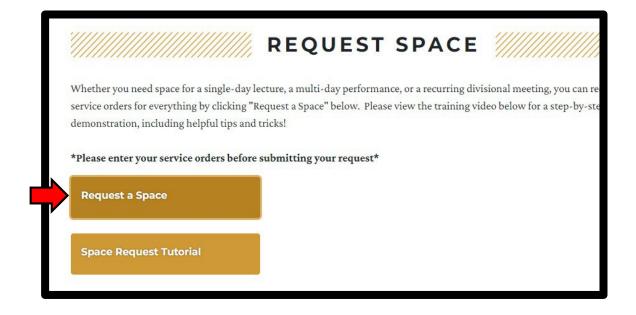
- Reserving Venue
- 2. Submit Event Request Form
- 3. Meet with the Summit
- 4. Enter Service Orders



## 1. RESERE A VENUE

- Sign into "Events Management" under Sign into CC
- Click "Request a Space"

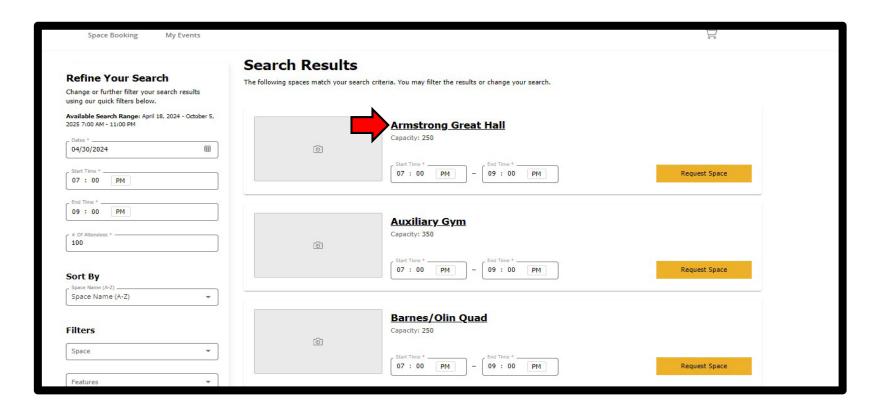




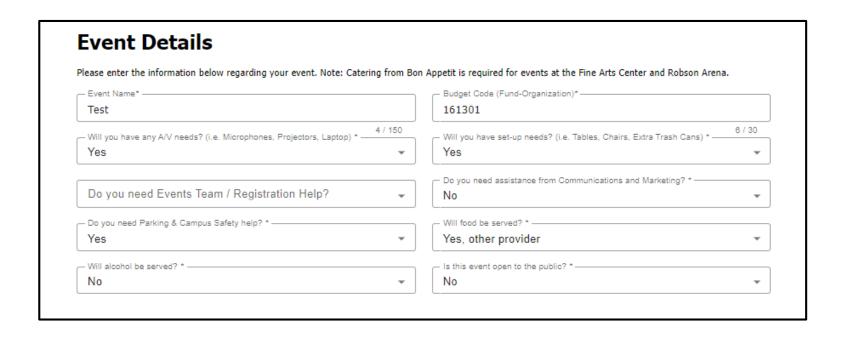
- Reserve your space at least 10 days in advance.
- Enter you event information to see what venues are available that meet your needs.



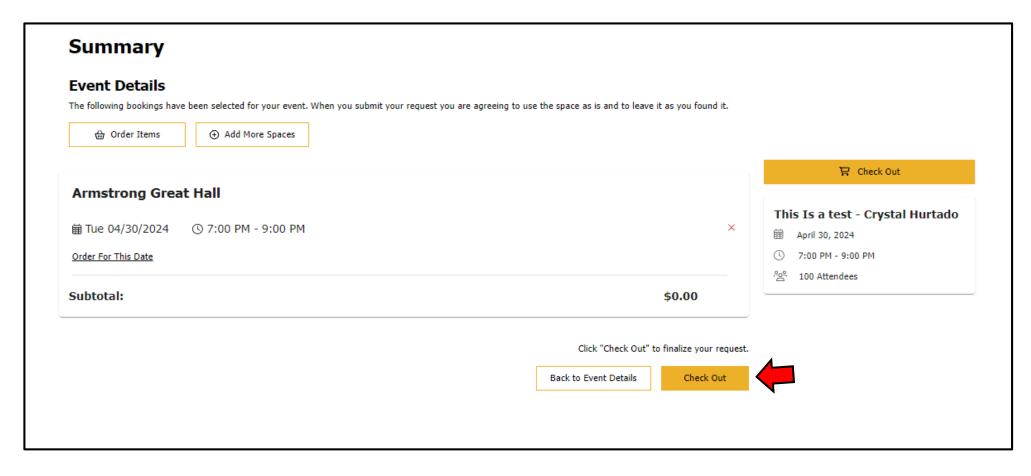
- Choose the venue you want.
- Please mind the capacity listed under each space.



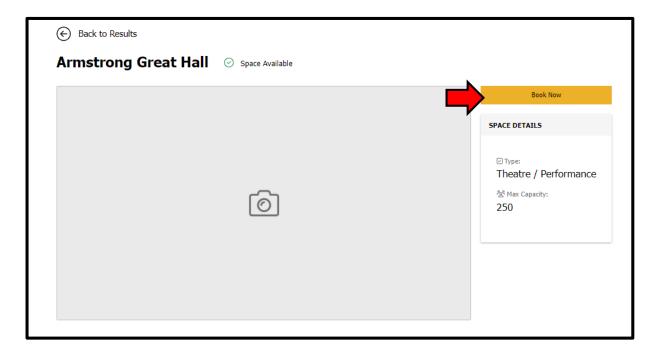
• Finish providing all required\* event information and click "Go to Summary" when finished.



• Finish providing all general event information and proceed to "Summary" when ready.



- Choose the venue you want.
- Please mind the capacity listed under each space.





# 2. SUBMIT EVENT REQUEST FORM

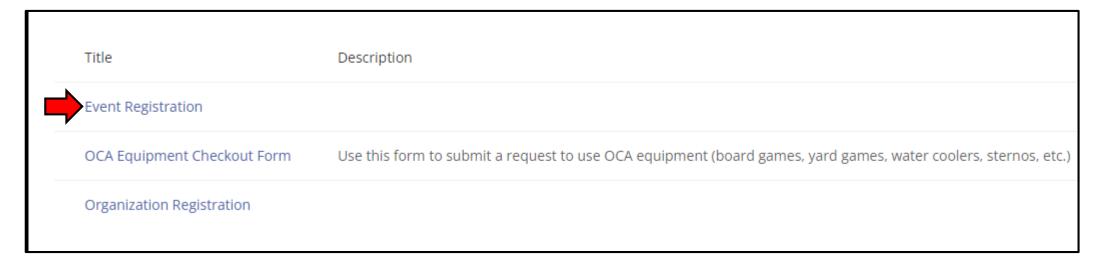
- Prior to scheduling an appointment with the Student Event Summit, students must fill out a "Event Request Form" on Presence.
- To sign into Presence, click on the tab under Sign into CC.



- Prior to scheduling an appointment with the Student Event Summit, students must fill out a <u>"Event Request Form"</u> on Presence.
- To sign into Presence, click on the tab under Sign into CC.
- Click on "Forms"



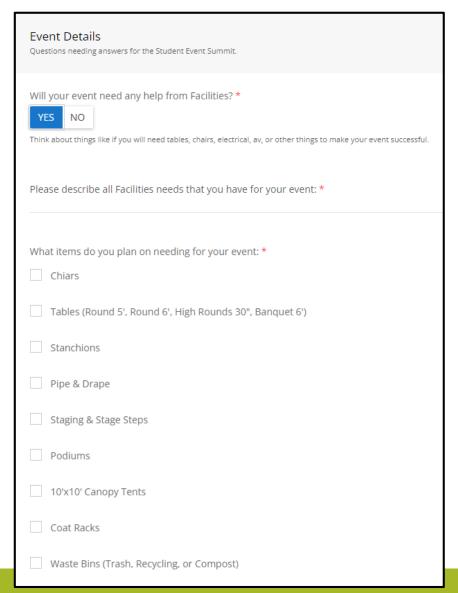
- Click "Event Registration Form".
- Fill out all the required\* information.



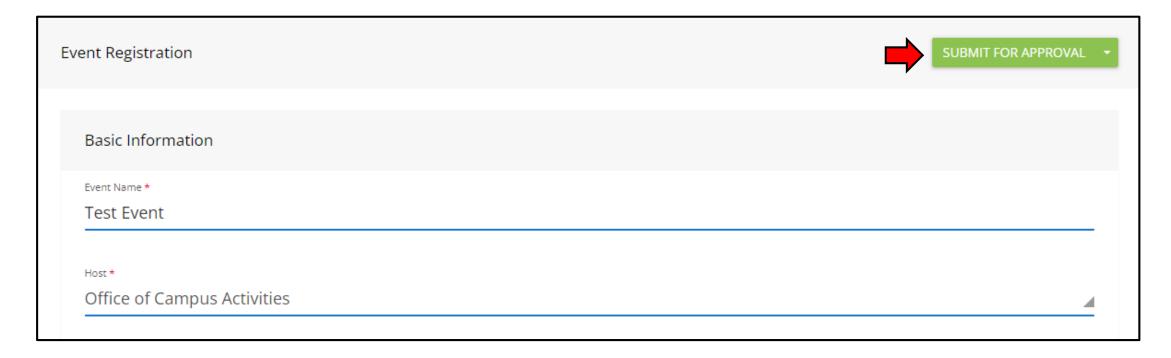
 When you reach the "Event Details", check what you need for your event under



- Facilities (setup)
- AV
- Sodexo (cleanup)
- Special Funding
- Food



• Click "Submit for Approval".



# 3. MEET WITH THE STUDENT EVENT SUMMIT

• Once an Event Request form is submitted, the Office of Campus Activities will receive a notification.

 OCA will reach out the student via email to schedule a Student Event Summit meeting.

 Students will be assigned a 15-minute time slot to pitch their event.

 Final SES schedules are called every Monday at 5pm.



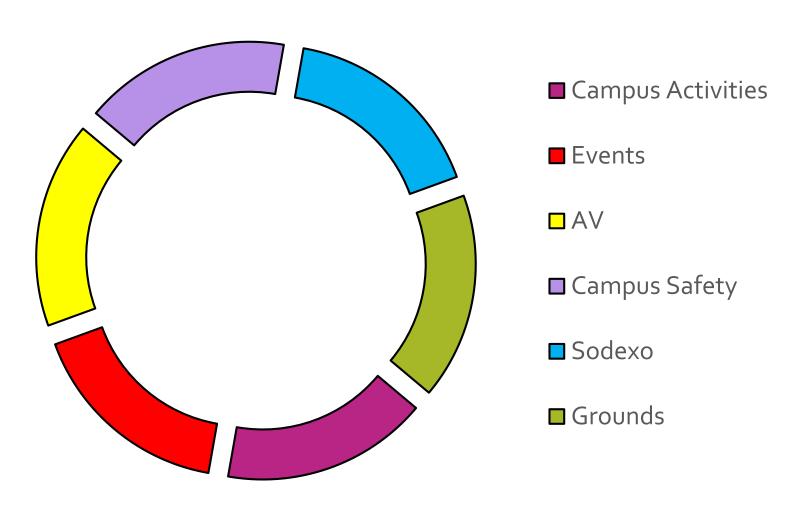
#### 3. MEET WITH THE STUDENT EVENT SUMMIT CONT.

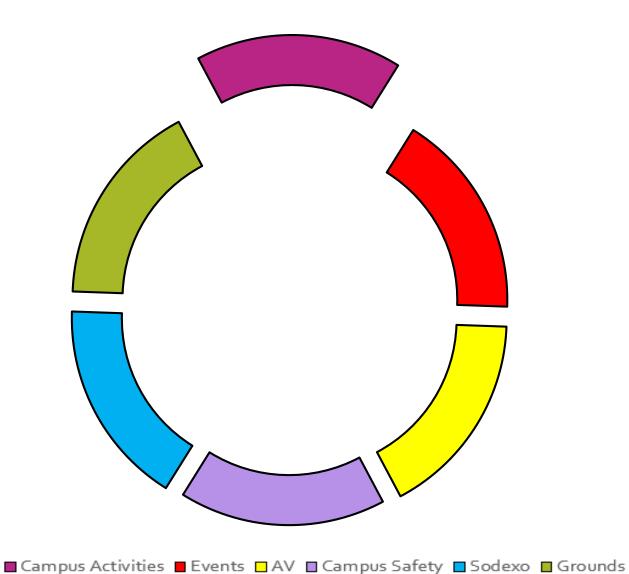
## WHAT IS THE STUDENT EVENT SUMMIT?

- The Student Event Summit (SES) is a committee composed of all departments involved in event execution.
- All student-run events must go through the Student Event Summit.
- The committee holds the right to approve / reject any student event proposal.
- All student <u>must</u> meet with the SES at least 10 days prior to their event.



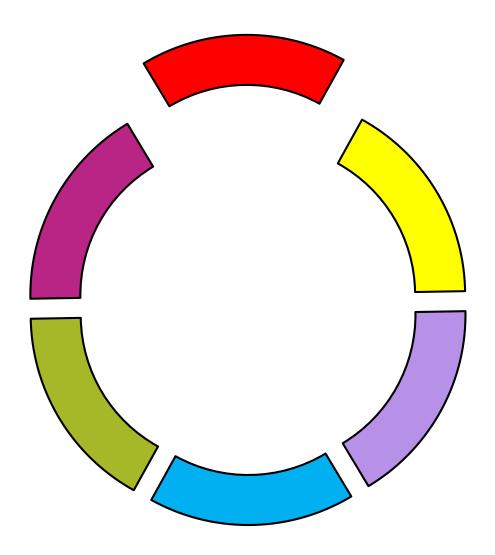
# STUDENT EVENT SUMMIT MEMBER DEPARTMENTS





#### **CAMPUS ACTIVITIES**

- Main event office in Student Life
- Oversees the scheduling and facilitation of SES meetings.
- Takes SES meeting notes.
- Distributes follow-up emails with meetings notes and approval status.
- Oversees contracts and Pcards.



#### **EVENTS**

- Oversees venue setup.
- Provides things like tables, chairs, pipe and drape, etc.
- Aids in assessing venue risks.

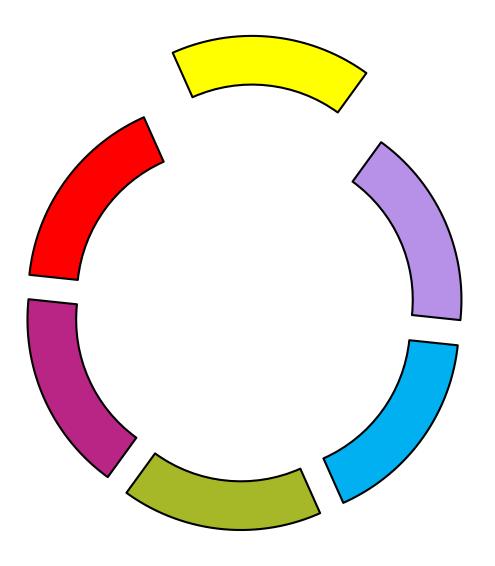
■ Campus Activities
■ Events
□ AV
■ Campus Safety
■ Sodexo
■ Grounds

#### **CAMPUS SAFETY**

- Evaluates event risks: crowd control, venue capacity, etc.
- Provides event security.
- Provides emergency aid if necessary in collaboration with CC EMS.
- Hires external security if needed.

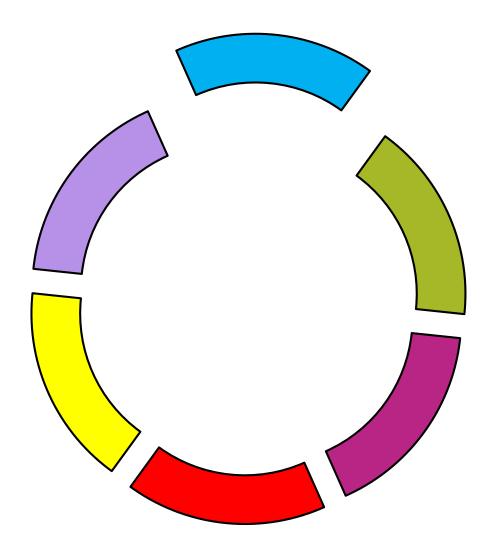
\*\*\*Any event anticipating a high attendance rate **MUST** have Campus Safety's approval *and* presence.

\*\*\*any event where risk of injury is a factor must have EMS presence.\*\*\*



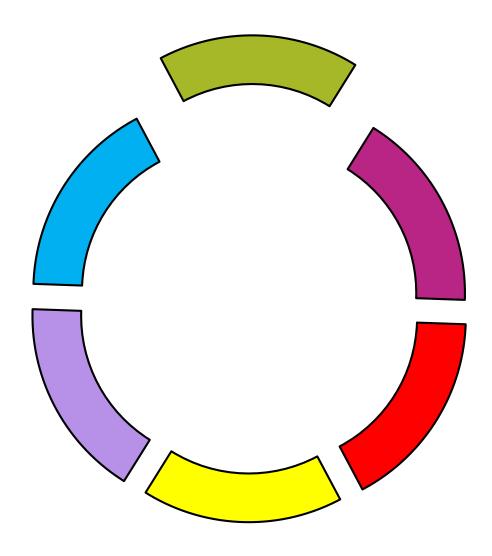
#### **AV (AUDIO/VISUAL)**

- Provides all AV equipment: speakers, microphones, lighting, projectors, cameras, as well as sound checks, troubleshooting, and technical support.
- Provides set-up and takedown of AV equipment.
- Hires external support if needed.



#### **SODEXO**

- Venue maintenance.
- Identifies sanitation needs for events.



#### **GROUNDS**

- Evaluates risks for all outside venues.
- Provides things like fencing, sprinkler management, and grounds maintenance.

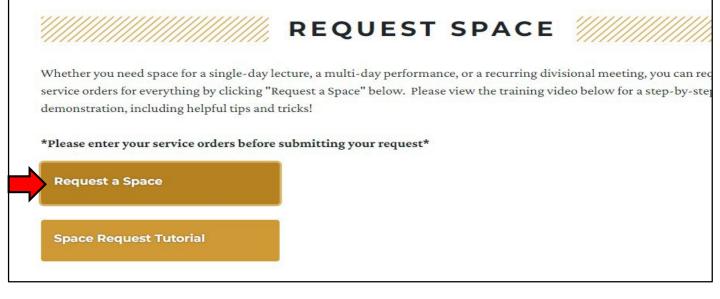
#### 3. MEET WITH THE STUDENT EVENT SUMMIT

# THE FOLLOW-UP EMAIL

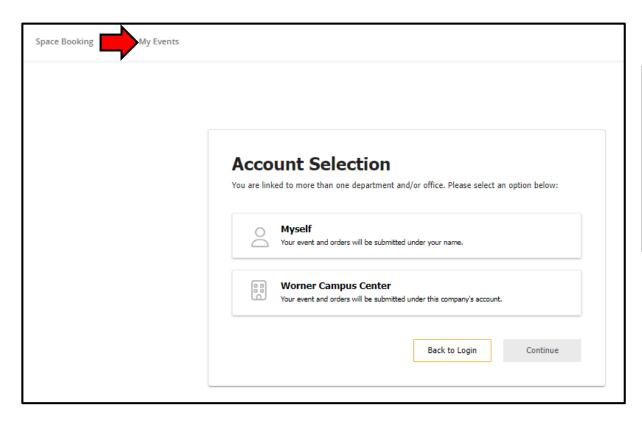
- After attending a SES meeting, Campus Activities will send out a follow up email.
   This email typically includes:
  - Basic event information: name, date, time, location, etc.
  - Notes on anything that is still TBD.
  - Notes on what each department will provide.
  - Links to different resources (reserving a room, updating service orders, renting equipment, etc.).
  - Pcard information.
  - Approval status and more.

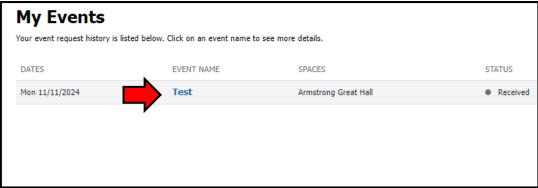
• After discussing your event needs after the SES meeting, sign back into Events Management and click on request a space again.



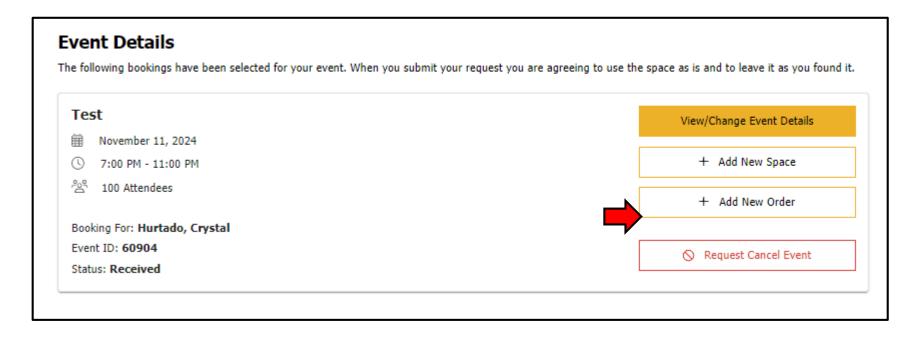


• Click "My Events" and select your event.

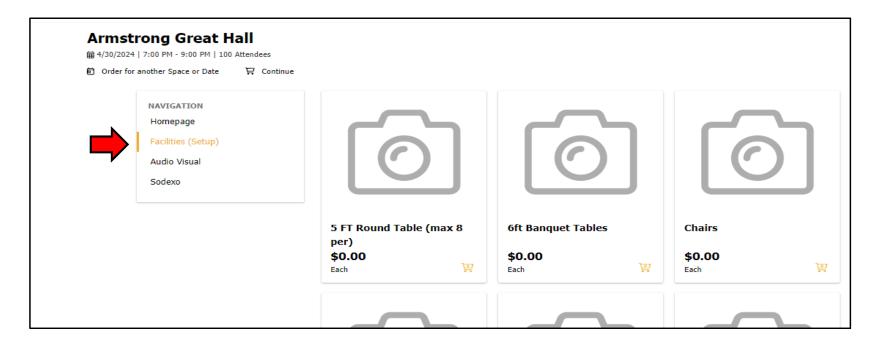




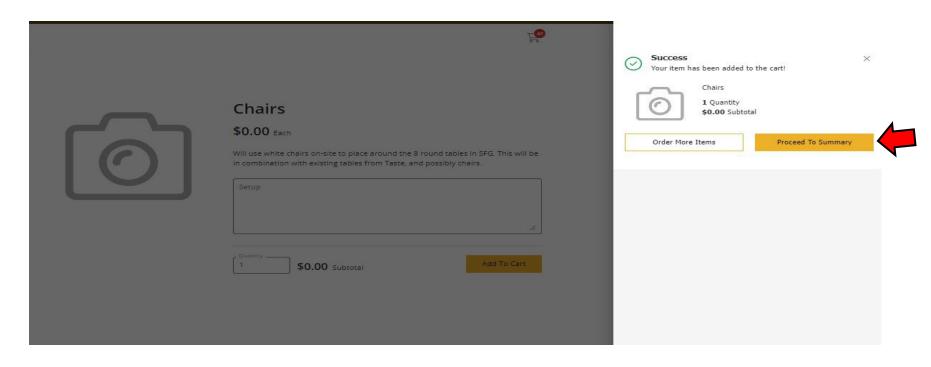
· Click "Add New Order" and the "Continue to Order".



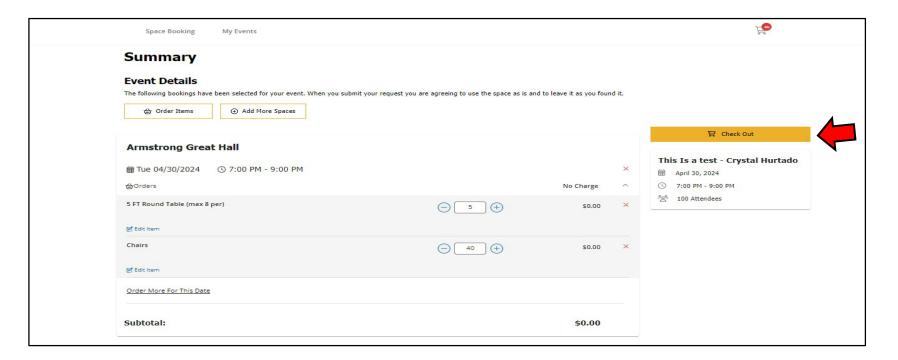
- Add any service orders you need under each section.
- Be sure to state the quantity of each item as well as the general setup you are envisioning.



• Once you've finished entering your service orders, click "Proceed to Summary"



- Review your service orders and adjust as needed.
- Once you're ready, click "Checkout".



## HELPFUL RESOURCES



#### Student Organization Handbook:

Provides a thorough breakdown of all the requirements and standards a student club must meet to be in good standing and successfully put on events.



Religious Holiday List: A useful guide to ensure that your event is not on a religious holiday(especially if it's an open event and you want everyone to be able to attend).



#### **Event Planning Checklist:** A

breakdown of everything that goes into putting on an event. A step-bystep how-to guide.

## **FAQs**

• Do I have to attend Student Event Summit even if my event is simple and doesn't require a lot of support?

A: If your even falls under these condition, the Office of Campus Activities will determine fi you need to attend an SES meeting or not.

• If my event is regularly occurring and never changes, do I need to attend SES each time?

A: Possibly, you will have to receive explicit permission from the Office of Campus Activities to receive an SES "pass".

What is a blackout period?

**A:** A blackout period is when Campus Activities can no longer hold large scale events due to limited staffing and resources. This usually starts around the end of Block 7 and **all** of Block 8.

How do I request special funding?

A: To request special funding, the student must email CCSGA Finance to schedule appointment. Make sure you have a budget write-up prepared.

How do I check out a Pcard?

**A:** After receiving approval from CCSGA for special funding, make an appointment with Campus Activities via email to obtain and sign for a PCard.