## THE WOMAN'S EDUCATIONAL SOCIETY OF COLORADO COLLEGE 2012 - 2013

## **Annual Report of the Presidents**

124<sup>th</sup> Annual Meeting, April 25, 2013

To all members and friends:

This report summarizes the activities of the committees and officers of the WES Board of Managers for the year May 1, 2012 – April 30, 2013.

## STATE OF THE ORGANIZATION

Membership statistics as of December 31, 2012

Regular members	147
Life and Silver Special members	113
Former Scholars	
Ex-officio and Honorary members	4
Total	

Board of Managers accounts as of March 31, 2013

Administrative Fund	\$5,525.52
Dorothy P. Bryson Special Student Assistance Fund	\$3,460.00
Mary G. Slocum Founders Grant Fund	\$2,500.00
Fundraising and Special Projects	\$23,081.83
WES Trip Account	\$13,068.72

Market Value of the Endowment Fund as of December 31, 2012

Composed of the WES Irrevocable Trust and the WES Revocable ...... Trust with funds from Cook, Hinch, Campbell, General Fund, and The Anniversary Fund ......\$3,199,163.00

2012-2013 Scholarship funds allocated to 20 scholars ......\$120,000.00

#### **HIGHLIGHTS OF THE YEAR**

#### May 1, 2012 - April 30, 2013

May 11, 2012	Scholar Picnic at Morreale Carriage House
June 1-3, 2012	WES Tour: "Trappin' and Tradin' at Bent's Old Fort" Fundraiser
August 25, 2012	New Scholar/Parent Reception at The Cornerstone Arts Center
August 28, 2012	Fall Newsfocus mailing
September 13, 2012	Scholar Tea at Stewart House
September 15, 2012	Van Briggle Pottery Tour Fundraiser
September 27-30, 2012	WES Tour: "Along the Old Spanish Trail" Fundraiser
October 2, 2012	New Scholar Luncheon hosted by Associate Dean Regula Evitt
October 30, 2012	Fall program: "Technology, Media and Politics" with Professor Scott Krzych
December 1-3, 2012	CC Craft Fair Fundraiser
December 5, 2012	Scholar Chili Supper at Tutt Alumni House
January 24, 2013	Winter program: "George Gershwin: Yesterday, Today and Tomorrow" with Professor Ryan Banagale
January 29, 2013	Winter Newsfocus mailing
February 27, 2013	Scholar Program: "Real-life 10l" at Tutt Alumni House with Financial Planner Linda Leitz
April 3, 2013	CC Scholarship Appreciation Dinner at Cheyenne Mountain Resort
April 25, 2013	WES Annual Meeting and Farewell Luncheon for Senior Scholars plus Women in the West Lecture: "Doubting and Dreaming: Native American Women Write about the West" with Professor Janice Gould - UCCS

## **MESSAGE FROM THE CO-PRESIDENTS**

## **Caroline Vulgamore and Shirley Woolley**

We salute hard-working board members who created a most successful year for WES. Our programs and scholar events have been well attended, we've launched more successful fund-raising trips, continued the Van Briggle Pottery tours and received more Van Briggle card donations than ever before. We have the largest membership base since 2006 and our endowment is over \$3,000,000. The WES website was updated regularly and messages left on voice mail and at our email address were being monitored.

We look forward to next year's celebration of our 125 years. A unique publication, *A Quiet Work Continues: WES in Its Second Century. 1989-2014*, is taking shape with photos and articles chronicling our accomplishments. We couldn't meet our goals without a strong Finance Committee and support from members connected to Colorado College as well as those in the Colorado Springs community.

Our focus remains on scholars and we've maintained our mentor program and sponsored activities that are meaningful and fun. In the fall of 2012, the Mary G. Slocum Founders Grant Fund in honor of our 125<sup>th</sup> anniversary was created to supplement the Dorothy P. Bryson Fund helping scholars with additional moneys for off-campus opportunities.

Collaborating as co-presidents these past two years worked well for us in guiding WES through changing times. Our individual contributions blended into a "good fit." Thanks always to loyal members who continue to care about WES.

> Contact us at <u>WES@coloradocollege.edu</u> or by calling (719) 389-7699.

## **ANNUAL COMMITTEE REPORTS**

## Ad Hoc Committee: <u>A Quiet Work Continues: 1989-2014</u>

Co-Chairs: Sue Dilloway, Sally Metzger Board Members: Diane Benninghoff, Caroline Vulgamore Members-at-Large: Barbara Arnest, Andrea Corley, Marianna McJimsey, Jeanne Stiles

WES will be 125 years old in April, 2014. *A Quiet Work* was published on our 100<sup>th</sup> anniversary and will be updated in a separate booklet for the upcoming milestone. The committee spent the year researching, writing articles and gathering photos which publication manager Marianna McJimsey, designer Stormy Burns and editor Caroline Vulgamore are preparing for publication. Barbara Arnest, editor of the original volume, wrote the foreword. The booklet will be available at the 2014 Annual Meeting.

# Ad Hoc Committee: 125<sup>th</sup> Anniversary Celebration

Members: Liz Aiken, Betty Enderson, Judy Jones, Jean Keeley, Katy Lapp, Pam Marsh, Jeanne Stiles

The idea for forming this committee came from a reception for former board members after our Annual Meeting in 2012. Originally called the Dream Committee, its goal was to "dream" about ideas for programs and activities to celebrate the 125<sup>th</sup> anniversary of WES in 2014.

The committee met in January 2013 to address and mail over 300 questionnaires to former WES scholars, hoping to generate interest in their returning to campus to help us celebrate our anniversary as well as to update information about themselves.

Results from this mailing, along with other ideas, will be discussed with the <u>2013-2014</u> Program Committee to help plan activities leading up to and including the Grand 125<sup>th</sup> Anniversary Celebration in April 2014.

Because many of their dreams could actually come true, they agreed to officially change their name to the Anniversary Committee and will remain active until the lights are dimmed and the party is over . . .

# **Finance Committee**

Chair: Beth Zautke Board Members: Elaine Derbenwick, Penny Dokken, Trish Eccles, Barbara Mitchell, Candace Santa Maria, Shirley Woolley

The Finance Committee evaluates the operating budget, monitors the endowment and determines funding available for scholarships. The Board of Managers' goal is to provide scholars with no less than 10% of the total cost of attending Colorado College. The value of the WES scholarship for academic year 2013-2014 will be \$6,154 per scholar, over 11% of the cost of attendance. The total amount to be paid for 21 scholars will be \$129,234.

The Board created the Mary G. Slocum Founders Grant Fund this year to recognize the 125<sup>th</sup> Anniversary of WES. This fund will match the Bryson Fund amount that WES is allowed to spend each year in addition to the annual scholarship award. These limited funds are available for distribution to scholars to supplement study abroad, education-related expenses at Colorado College and block-break trips or projects. The WES Scholarship Committee awards these funds after an application process has been completed and recipients approved.

Since the 1990s, John W. Bristol and Company has managed the WES endowment. It was valued at \$3,199,163 as of December 31, 2012, an increase of more than 10% over last year.

We will again support 5 incoming freshmen, an Anniversary Scholar and 15 returning scholars for academic year 2013-2014. This would be impossible without our Fundraising Committee and the loyal support of members and friends. We congratulate the entire WES community on its efforts to maintain the value of WES scholarships. All memberships are greatly appreciated and funds paid above the \$25 Dues Level directly support scholars.

## **Fundraising and Special Projects Committee**

#### Chair: Lana Coffman

Board Members: Sue Graham, Sharon Rice, Shirley Woolley Members-at-Large: Cathy Lowis, Cathy Wilson-O'Donnell

#### Van Briggle Tour Chair: Sue Graham

The WES Tour of the Van Briggle Pottery was once again successful. Receipts from this event came to \$1749. Additionally, sales from Van Briggle products amounted to \$529.

#### Van Briggle Products Chair: Cathy Lowis

The market for Van Briggle cards, books, and bookmarks remains strong. In addition to sales at the Van Briggle Tour, receipts from the Colorado College Craft Fair were \$733.

Cathy Lowis will retire from this position following the WES Annual Meeting on April 25, 2013. The WES Board thanks Cathy for her enthusiasm, service and dedication.

#### WES Trip Chair: Sharon Rice

Sharon Rice, Cathy Wilson-O'Donnell, and Lana Coffman led two trips in 2012—the first, "Trappin' and Tradin' at Bent's Old Fort" and the second, "Along the Old Spanish Trail." These fundraisers added \$7000 to the Scholarship Fund. The committee plans another trip for June 2013 to northern Colorado, "Ranches, Foundries, Peaks and Science."

# The ending balance of the Fundraising and Special Projects Fund on March 31, 2013 was \$23,081.83.

## **Membership Committee**

Chair: Barbara Mitchell Members: Sue Dilloway, Candace Santa Maria, Shirley Woolley

Membership statistics as of December 31, 2012	
Regular Members	147
Life and Silver Special Members	113
Former Scholars	29
Ex-officio and Honorary Members	4
Total	293

#### Activities and initiatives of the committee:

The committee sent welcome packets to new employees at Colorado College which included a letter, a WES membership brochure, a copy of the recent *Newsfocus* and an invitation to an upcoming event.

The WES database was submitted for certification throughout the year thus insuring that labels generated for all mailings would be updated and current.

The committee continued to reply to pertinent email messages and to all WES voice mail messages.

Shirley Woolley and Candace Santa Maria updated the information in the WES database regarding former scholars. The Ad Hoc Anniversary Committee mailed a survey to 330 former scholars. A total of 75 surveys were returned. The Membership Committee sent a follow-up mailing to 23 scholars who requested membership brochures. Many former scholars will participate in the 125<sup>th</sup> anniversary celebration.

Sally Metzger from the Nominating Committee and Membership Committee Chair Barbara Mitchell joined forces and mailed approximately 30 letters to a variety of prospective community members including members of Congress, senators, local government and The White House.

Letters were mailed in November to members who had not paid dues or made contributions in 2012. Tax acknowledgment letters were mailed in January 2012.

## **Nominating Committee**

Chair: Sally Metzger Board Members: Beatrice Jefferson, Beth Zautke Members-at-Large: Marge Colgan, Jeanne Stiles

This committee along with the Membership Committee mailed over 30 letters and membership brochures to community leaders explaining WES, inviting them to become members, and encouraging them to consider joining the board. No new board members resulted from these letters or from repeated requests to current and former board members and staff at the College. As a result, our board is now made up of 12 active members, down from a previous high of 30. We have been unable to fill any board vacancies since June 2012.

The following were announced at the Annual Meeting on April 25, 2013:

Nominating Committee <u>2013-2014</u>: Chair: Shirley Woolley Members: Sue Graham and Beatrice Jefferson Members-at-Large: Janet Strouss and Caroline Vulgamore

The following slate of officers was presented at the Annual Meeting and will be voted upon at the WES Board Meeting on May 2, 2013:

Co-Presidents: Lana Coffman and Beth Zautke 1st Vice President: Diane Benninghoff 2nd Vice President: Sue Graham Recording Secretary: Shirley Woolley Corresponding Secretary: Rhonda Heschel Treasurer: Barbara Mitchell Assistant Treasurer: Elaine Derbenwick

The following board members resigned before completing their two terms of service: Penny Dokken, Trish Eccles, Andrea Pacheco.

The following board members completed six to nine years of service and left the board at the end of June 2013: Sue Dilloway, Sharon Rice, Sally Metzger, Caroline Vulgamore.

## **Publicity Committee**

Chair and *Newsfocus* Editor: Rhonda Heschel Board Member: Caroline Vulgamore Member-at-Large: Yolanda Lyons

The Publicity Committee with the assistance of former board member Andrea Pacheco and Sue Graham, chair of the Van Briggle Tour, worked hard this past fall to advertise the tour that took place on September 15<sup>th</sup>. We posted the event on online community calendars and sent public service announcements to local radio stations. The tour was listed in the *Gazette*, the *Cheyenne Edition* and the *Woodmen Edition*. Over 100 publicity fliers were distributed around Colorado Springs. Signs were also hung at the Van Briggle site. We had a successful year and appreciate everyone's hard work to make the tour a special event as always.

We have been regularly updating the WES website with photos and listings of future events. Yolanda Lyons keeps the site current. WES is also on Facebook with events and photos posted for members and friends.

The WES newsletter, *Newsfocus*, was published in September 2012 and January 2013 featuring information about the scholars as well as WES activities. We greatly appreciate graphic artist Keith Emmons who is a wonderful asset to our newsletter production team.

## **Program Committee**

Chair: Sharon Rice Board Members: Diane Benninghoff, Lana Coffman, Meg Chojnacki, Caroline Vulgamore

#### Scholar Tea - September 13, 2012

The Scholar Tea was held in the beautiful ambiance of Stewart House. Colorado College President Jill Tiefenthaler greeted scholars. Meg Chojnacki presented certificates to the five freshmen. Chloe Edeal was named the Marianne Stoller Scholar.

#### Fall Luncheon and Program - October 30, 2012

CC Professor of Film and New Media Studies, Scott Krzych, presented examples of political media and led a discussion on how technology impacts political ideas in election campaigning and in new media reporting.

## Winter Afternoon Program - January 24, 2013

Dr. Ryan Banagale of the CC Music Department explored how George Gershwin's music became popular and has lived on in new and dramatic ways in today's world. Dr. Banagale not only performed but also provided film clips of early and contemporary uses of Gershwin's music.

#### Annual Meeting - April 25, 2013

WES collaborated with the Hulbert Center for Southwest Studies and their Aficionados Program for a joint event. UCCS Professor Janice Gould gave the Women in the West Lecture: "Doubting and Dreaming: Native American Women Write about the West." Senior scholars were recognized and shared future plans.

## **Scholarship Committee**

Co-Chairs: Diane Benninghoff, Meg Chojnacki Board Members: Elaine Derbenwick, Sue Graham,

Laura Hagler, Beatrice Jefferson, Caroline Vulgamore Members-at-Large: Linda Boyles, Bea Fox

#### Details about a productive year for the committee:

Selected and notified new scholars – recruited and assigned mentors. Facilitated selection of the Marianne Stoller Scholar from among freshmen.

Provided photos and stories on scholars for both issues of *Newsfocus*.

Held Cornerstone Arts Center Welcome Event at New Student Orientation in August for new scholars and their families.

Organized Scholars' Tea at Stewart House in September.

Invited scholars to Van Briggle Tour fundraiser in September.

Encouraged scholars to attend fall luncheon and winter afternoon programs.

Sponsored December chili supper for scholars and WES Board at Tutt House.

Distributed goodie bags to scholars at start of each semester.

Held February "Real Life 101" pizza night with financial planner Linda Leitz.

Attended the Colorado College Scholarship Appreciation Night with scholars and co-presidents.

Invited scholars to the joint Women in the West Luncheon and Annual Meeting. Seniors gave brief statements of thanks and discussed future plans.

Will present scholars elected to Phi Beta Kappa with a key from WES.

#### Board of Managers 2012 - 2013

Co-Presidents – Caroline Vulgamore, Shirley Woolley First Vice President – Sue Dilloway Second Vice President - Sharon Rice Recording Secretary – Trish Eccles Corresponding Secretary – Elaine Derbenwick Treasurer – Barbara Mitchell Assistant Treasurer - Beth Zautke Immediate Past Co-Presidents - Sally Metzger, Jeanne Stiles Diane Benninghoff Trish Eccles Barbara Mitchell Meg Chojnacki Sue Graham Sharon Rice Lana Coffman Laura Hagler Candace Santa Maria Elaine Derbenwick Rhonda Heschel Caroline Vulgamore Sue Dilloway Beatrice Jefferson Shirley Woolley Beth Zautke Penny Dokken Sally Metzger

## The Woman's Educational Society Scholars 2012-2013

#### Anniversary Scholar, Class of 2013

Meg (Lauren) Simon

Cincinnati, Ohio

#### Seniors, Class of 2013

Brianna Traxinger Tsipora Prochovnick Maia Wynn Hillary Zeiss

#### Juniors, Class of 2014

Penuel Bickley Tiffany Cardenas Erin Conner Claire McNellan Dominique Saks

#### Sophomores, Class of 2015

Justine Camacho Anna Kisken Anna (Da) Lee Mackenzie Mulligan-Buckmiller Florita Villigrana

#### Freshmen, Class of 2016

Amairani Alamillo Tessa Allen de Oliveira Chloe Edeal Kayla Fratt Devon Lucero Anchorage, Alaska San Francisco, California Albuquerque, New Mexico Middlebury, Connecticut

Santa Fe, New Mexico Aurora, Colorado Englewood, Colorado Boulder, Colorado Kailua-Kona, Hawaii

Aurora, Colorado Fairbanks, Alaska Apple Valley, Minnesota Manitou Springs, Colorado Denver, Colorado

Fountain, Colorado Colorado Springs, Colorado Corrales, New Mexico Ashland, Wisconsin Pueblo, Colorado