

Academic year '24-'25 Faculty Thesis Advisors-Economics & Business Dept.

Department Professors advise theses across fields, but they do have particular expertise in certain areas. When indicating your preference for a faculty advisor, you may want to work with one who specializes in topics you find the most interesting.

We do what we can to honor thesis student choice for a particular faculty advisor, however because thesis students are evenly distributed among available faculty advisors, it is not always possible to pair students with their preference.

Name	Research Interests	Available
Kristina Acri	Applied Microeconomics, International Trade, Strategy, Innovation, Public policy, Health Economics, Technological Change, Biopharmaceutical policy, Latin American Development	Blocks 1-6
Lora Louise Broady (1-Year Business Visitor)	Consumer behavior, marketing strategy, marketing research, corporate growth strategy, brand management, change management, new product development, applied business analytics, environmental scanning (PEST analysis, etc) + my two new areas of interest: AI in marketing, and human-centered design/design thinking	Blocks 1, 2, 3, 5
Celeste Diaz Ferraro	Entrepreneurship, social entrepreneurship, social innovation, management, CSR/responsible business practice, marketing/public relations, sustainability/consumerism/degrowth, institutions/norms/practices, power/influence, inequality, diversity, qualitative research methods	Blocks 1, 2, 4, 5
Aju Fenn	Microeconomics, Sports Econ, Addiction, Econometrics, Math Econ., Environmental & Resource Economics	Blocks 1-5
Andrea Golfari	Financial Markets, Corporate Finance, Investments, Asset Pricing, Money & Banking, Financial Technology, International Finance, Financial Policy, Business Cycles, Financial Crises, Mac	Blocks 2-6
Jessica Hoel	Applied microeconomics, experimental economics, behavioral economics, gender economics, household economics, labor economics, international development economics, and agricultural economics.	Blocks 1-6
Dan Johnson	Economics of Race, Public Policy, Innovation/Entrepreneurship, Applied Microeconomics, Growth and Development, Econometrics, Health Economics, Economic Geography, Political Economy	Blocks 1-6
Vibha Kapuria-Foreman	Economic Development and Economic Growth; IPE, heterodox economics, FDI, Micro topics (Antitrust, labor, consumer behavior, for example).	Blocks 1-6

Kat Miller-Stevens	Business & Nonprofit Management, Social Enterprise/Impact, Business Investments & Finance, Public Policy Implications, Other Business Topics, Quantitative, Mixed-Methods, and Qualitative Research Methods.	Blocks 1-6
Christina Rader	Behavioral economics, decision-making, negotiation, management, power, influence and business-related topics more generally, expert in experimental research methods and comfortable advising most research methods, including qualitative methods.	Blocks 1, 3, 4, 5
Esther Redmount	Macroeconomics, game theory, gender economics, household economics, labor economics	Blocks 2-6
Michelan Wilson	Environment/Natural Resource Economics, Climate Change, Energy Economics, Environmental Justice, Environment and Developing Economies, Microeconomic Development - gender inequality, schooling/education and development.	Blocks 1, 3, 5, 6
1-year Visitor in Economics (TBD)	Macroeconomics, international finance, international trade, money, and banking	Blocks 1-6